# Working at the inc

# **Capability Statement**

p +1 559 662 1119e info@workingarts.comw workingarts.com

#### **BUSINESS ADDRESS:**

966 Summerset Ln Madera, CA 93637-2698

#### CONTACT:

Frédéric Martin +1 559 871 0638 fredo@workingarts.com



# DESCRIPTION

We design, orchestrate, and deliver marketing services that are tailored just for you: marketing strategy, content authoring and branding creative work, web and print publishing, lead generation, and online solutions. As your marketing partner, we genuinely want to understand your needs and work with you to find affordable marketing solutions that help your business grow.

## SERVICES

Strategic Marketing Services, Branding Design, Web Design and Development, Digital Experience Design, Bilingual Digital Platforms, Content Strategy, Marketing Tools Development, IT Infrastructure Consulting, Lead Generation Support, Online Sales Solutions, Social Media Marketing Support.

# **CERTIFICATIONS & IDENTIFIERS**

- California DGS Micro Business Certification ID: 2025449
- SAM UEI: NBCYGXAQAAQ5
- DUNN 138922930

# NGIP CODES

91500	Communications and media related services
91800	Consulting services
91522	Communications Marketing Services
91876	Marketing Consulting
96153	Marketing Services
91596	Web Page Design and/or Management Services
96546	Graphic Design Services for Printing



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# **NAICS Codes**

# **DESIGN & CREATIVE SERVICES**

541430	Graphic Design Services
541490	Other Specialized Design Services
711510	Independent Artists, Writers, and Performers

# **DIGITAL & WEB DEVELOPMENT**

- 541511 Custom Computer Programming Services
- 541512 Computer Systems Design Services

### **MARKETING & ADVERTISING**

- 518210 Data Processing, Hosting, and Related Services Web hosting
- 519130 Internet Publishing and Broadcasting and Web Search Portals Internet search Web sites
- 541613 Marketing Consulting Services
- 541810 Advertising Agencies
- 541860 Direct Mail Advertising
- 541870 Advertising Material Distribution Services Electronic marketing services

## **MEDIA & CONTENT PRODUCTION**

- 512110 Motion Picture and Video Production
- 541922 Commercial Photography

## **PRINTING & PRODUCTION SUPPORT**

- **323111** Commercial Printing (except Screen and Books)
- 541850 Outdoor Advertising

# **PUBLISHING & CONTENT CREATION**

- **511199** All Other Publishers Art print publishers (except exclusive Internet publishing)
- 511110 Newspaper Publishers Newspaper publishers (except exclusive Internet publishing)
- 511120 Periodical Publishers Advertising periodical publishers (except exclusive Internet publishing)

# OTHER RELEVANT CODES

541618 Other Management Consulting Services541990 All Other Professional, Scientific, and Technical Services

