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CERTIFICATIONS & IDENTIFIERS

- CA DGS Micro Business Certification ID: **2025449**
- SAM - UEI: **NBCYGXAQAAQ5**
- CAGE/NCAGE: **88UR6**
- DUNS **138922930**

DESCRIPTION

We've crafted a dynamic design thinking approach to meticulously uncover our customers' distinct value propositions and authentically share their narratives across digital and print platforms. We provide them with essential marketing tools to excel and succeed in their industry.



SERVICES

Strategic Marketing Services, Branding Design, Web Design and Development, Digital Experience Design, Bilingual Digital Platforms, Content Strategy, Marketing Tools Development, IT Infrastructure Consulting, Lead Generation Support, Online Sales Solutions, Social Media Marketing Support.

NIGP CLASSIFICATION CODES

91551	Information Highway Electronic Services – internet, web design, virtual tours
91596	Web Page Design and/or Management Services
91522	Communications Marketing Services – strategy, messaging, public relations
91876	Marketing Consulting (Advertising/Marketing consulting)
96153	Marketing Services – implementation of campaign and promotional activities
96190	Writing Services – copywriting, web content, print text
91548	Graphic Arts Services, Not Printing – branding, layout, visual identity

UNSPSC CLASSIFICATION CODES

80141505	Marketing & distribution services - Market research - Marketing plans
80171600	Public relations & professional comms srvcs - Publicity and marketing support services
81112103	Computer services - Internet services - World wide web WWW site design services
82101800	Design & Graphic Art Services - Advertising - Advertising agency services
82141500	Design & Graphic Art Services - Graphic design - Art design services
82111500	Editorial services - Writing & translations - Technical writing
82141501	Design & Graphic Art Services - Graphic design - Art design services - Layout or graphics editing
82141502	Design & Graphic Art Services - Graphic design - Art design services - Art design or graphics

NAICS CLASSIFICATION CODES

541430	Graphic Design Services
541613	Marketing Consulting Services
541512	Computer Systems Design Services
541519	Other Computer Related Services
541810	Advertising Agencies
541490	Other Specialized Design Services
611430	Professional Development Training

